



ONE PEACE

an ART + MUSIC + FILM FESTIVAL

Summer 2019

Honolulu | San Francisco

TO BENEFIT
MAMA EARTH + #PRIDE4PH

Who are we?

MAMA EARTH

Making a positive change in the WORLD
through the power of MUSIC, ART and NATURE

Founded in 2007, Mama Earth's philanthropic work is accomplished in partnership with schools, universities, community centers and non-profit organizations all over the world.

With followers in more than 40 countries, our team is humbled and grateful to have been a part of beautiful projects in Africa, Europe, Haiti, Jamaica, South America, the Philippines and more.

Our latest project, #Pride4Philippines brings together some of the most influential people in environmental advocacy in an effort to clean up Manila Bay while supporting the local people and culture.

The MAMA EARTH Team



Founder/Creative Director

Jaime Kailani Bayot is an artist, entrepreneur and a mother to two sons, Marley and Jaimeson. She founded MAMA EARTH Project in 2007 with a vision to provide people with the opportunity to experience the power of giving and making a difference. Jaime Kailani believes that people can truly connect through acts of kindness and the transformative power of sharing and positive exchange of energy; whether it be through a song or dance or artwork. She is dedicated to working for the good of Mama Earth.



Chris C. Bayot
President



Shivani Karan
Digital Media
Coordinator



You Lee Kim
Event/Sponsor
Coordinator



Ivory Tifa
Project Om
Coordinator



Toni Temehana Pasion
Unity Through Beats
Facilitator



Valerie Zaks
Curator
Coloring Mandalas



Erika Elizondo
MAMA Blog
Contributor



Suzanne Hollingshead
Outreach



Francesca Hogi
Advisory Board



Aria Gannon
Advisory Board



#Pride4PH

INSPIRING ALOHA FOR OUR EARTH THROUGH CONNECTION, COOPERATION AND THE POWER OF PEOPLE

At Pride4PH we are connecting leaders from a collection of nonprofit organizations and corporations, government officials and international celebrities to work cooperatively for the good of our earth while sharing the spirit of ALOHA with the world.

#PRIDE4PH LEADERSHIP TEAM



Lanai Tabura
Hawaii TV Personality



Beverly Desuasido
ABS-CBN



Jaime Kailani
MAMA EARTH
(Founder)



Chris C. Bayot
MAMA EARTH
(President)

Why THIS initiative?

A boy in Manila looks for his ball



#PRIDE4PH

THE PHILIPPINE ISLANDS

THE RICHEST BIODIVERSITY ON THE PLANET

- The Verde Island Passage is the “the center of marine biodiversity on the planet”
- California Academy of Arts and Sciences visits annually and identifies more than 100 new marine species each year
- Apo Reef is the largest contiguous reef after Australia’s Great Barrier Reef (67,877 acres off of Mindoro Island)
- Efforts in the PH have the potential to not only address environmental issues, but to positively impact the rampant poverty across the island nation by using the proven approach of Area Redevelopment
- The Philippine Islands is the second most polluted region in the world



TUBLAY, PHILIPPINES

THE FIRST INITIATIVE FOR #PRIDE4PH

ABOUT TUBLAY

- Tublay is 5th municipality of Benguet that has potential for ecotourism opportunities



OUR PLAN:

AREA REDEVELOPMENT

- Complete area survey
- Create redevelopment plan
- Provide economic solution to clean up the area and employ the local poor
- Project H.E.L.E.N, the community arm of the University of the Cordilleras proposes to enhance existing ecotourism like "Culvert Houses" or "Bubble Houses"

GINA LOPEZ – LEADING THE MOVEMENT

A PROVEN LEADER IN ENVIRONMENTAL & CULTURAL CHANGE

Regina Paz "Gina" La'O López (born December 27, 1953) is a Filipino environmentalist and philanthropist who is the incumbent Chairperson of the Pasig River Rehabilitation Commission. She served as Secretary of the Philippines' Department of Environment and Natural Resources (DENR) in an ad interim basis under President Rodrigo Duterte. She is also a former yoga missionary and a pioneer for corporate social responsibility.



AWARDS

- United Nations Grand Awardee for Excellence (1997) for the Bantay Bata 163 which she initiated and advocated
- International Public Relations Award of Excellence for the Environment (1997)
- Outstanding Manilans Award for the Environment (2009)
- UNESCO Kalinga Award, where she was the first Southeast Asian to receive the prestigious award
- Doctorate Degree in Humanities, Honoris Causa from the Ateneo de Naga University
- 2017 Seacology Prize (Watch the video)

“I remain convinced that we can have a country without poverty if we take care of the environment and institute mechanisms within the community around benefits. I have been able to do it in a few sites where the communities are able to send their kids to college in the second year, so I know it can be done.”

A FEW OF OUR KEY SUPPORTERS

FEATURING AN ELITE TEAM FROM
GOVERNMENT, INDUSTRY, NONPROFIT
AND THE CELEBRITY WORLD



Leonardo DiCaprio
Foundation

"The environment and the fight for the world's poor are inherently linked. The planet can no longer wait, the underprivileged can no longer be ignored. This is truly our moment for action. Please take action."

— to the audience at the 2015
Global Citizen Festival



Global Television
Network



Provincial Board Members
League, Philippines

How you can help

ONE PEACE

MAMA EARTH's annual pop-up art exhibit showcases outstanding work by emerging and established artists. Our next event will take place in Honolulu, Hawaii and will include music, art and film with proceeds to benefit #Pride4PH and MAMA EARTH



ONE PEACE HONOLULU

GENERAL ADMISSION/DONATION \$20

Access to cocktails under the stars with live music +
a live artist + ONE PEACE art exhibit & auction +
film screening

CONCERT ADMISSION: \$45

Nā Hōkū Hanohano Award winner
Johnny Valentine bring us

A Tribute to Hawaii's Music of the 1970's featuring
the music of Seawind, Kalapana, C&K and more +
access to cocktails under the stars with live music +
a live artist + ONE PEACE art exhibit & auction +
film screening

VIP ADMISSION: \$125

ALL ACCESS including VIP Room with
complimentary drinks + hors d' oeuvres + access
to cocktails under the stars with live music + a live
artist + ONE PEACE art exhibit & auction + film
screening + VIP Concert seating as Johnny Valentine
bring us a Tribute to Hawaii's Music of the 1970's
featuring the music of Kalapana, C&K, Country
Comfort, Olomana and more

MAMAEARTH PRESENTS



ONE PEACE

ART + MUSIC + FILM FESTIVAL

A BENEFIT FOR
MAMAEARTH INITIATIVES +
#PRIDE4PHILIPPINES
LAND + OCEAN PRESERVATION

HONOLULU
HAWAII

6.28.19

JOHNNY VALENTINE
BRINGS YOU HAWAII'S MUSIC OF THE 70'S



PRIDE4PH

ONE PEACE SAN FRANCISCO

POP UP DINNER

Hawaii's favorite Celebrity Chef, Lanai Tabura, joins some of San Francisco's finest chefs to bring you a dining experience you won't forget



SILENT AUCTION

MAMA EARTH will host a pop up silent auction featuring incredible works by local and nationally acclaimed artists



BE A SPONSOR

SUPPORT THIS AMAZING INITIATIVE THROUGH YOUR TAX DEDUCTIBLE **SPONSORSHIP**, AND BECOME PART OF AN ELITE TEAM OF ENVIRONMENTAL AND CULTURAL ADVOCATES.

PLATINUM (\$25,000)

YOU WILL RECEIVE

- 6' x 6' Wish Mandala by Miya Ando (Valued at \$50,000)
- 10 VIP tickets and a reserved company table at the event (\$1000 value)

RECOGNITION BENEFITS

- Event presented by... [YOU!]
- Company name and logo displayed on event web site with link to company page
- Company name and logo displayed on all printed materials, emails and social media
- Prominent logo displayed on the step and repeat (600-1000 attendees anticipated)
- Limited inclusion in event press release

#PRIDE4PH

MIYA ANDO

THE DIAMOND SPONSOR
WILL RECEIVE
AN ORIGINAL 6 FT. X 6 FT. WISH
MANDALA CREATED AT THE EVENT
DONATED BY MIYA ANDO
(VALUED AT \$50,000)



Miya Ando is a contemporary American artist of half-Japanese and half-Russian-American heritage and is a 16th-generation descendant of Bizen sword maker Ando Yoshiro Masakatsu.



Bodhi Leaf Mandala
by Miya Ando

#PRIDE4PH

MORE SPONSORSHIP LEVELS

GOLD **(\$10,000)**

- Ukulele signed by Bruno Mars (Value unknown)
- 8 VIP tickets and a reserved company table at the event (\$800 value)
- Company name and logo displayed on event web site with link to company page
- Company name and logo displayed on all printed materials, emails and social media
- Prominent logo displayed at the event
- Limited inclusion in event press release

SILVER **(\$5,000)**

- 24" x 24" Commissioned painting by Miya Ando (Valued at \$10,000)
- 6 VIP tickets and a reserved company table at the event (\$600 value)
- Company name and logo displayed on event web site with link to company page
- Company name and logo displayed on all printed materials, emails and social media
- Prominent logo displayed at the event
- Limited inclusion in event press release

#PRIDE4PH

YOUR CONTRIBUTION WILL MAKE A DIFFERENCE

BRONZE (\$2,500)

- 4 VIP tickets and a reserved company table at the event (\$400 value)
- Company name and logo displayed on event web site with link to company page
- Company name and logo displayed on all printed materials, emails and social media



GENERAL (\$1,000)

- 2 VIP VIP tickets and a reserved company table at the event (\$200 value)
- Company name and logo displayed on event web site with link to company page
- Company name and logo displayed on all digital media including emails and social media
- May contribute bag insert

#PRIDE4PH

Who has pledged support so far...

Leonardo DiCaprio

Bruno Mars

apl.d.ap

Arnel Pineda - Journey

Maria Quiban - TV Personality

Jessica Sanchez - Recording Artist

Kolohe Kai - Recording Artist

Jo Koy - Comedian

Rex Navarette - Comedian

Ernie Reyes Jr. - Actor

Mario Van Peebles - Actor

Kini Zamora - Clothing Designer

Eli Mac - Recording Artist

Piolo Pascual - Actor

Jayda - Recording Artist

Jessa Zaragoza - Actress/ Singer

Inigo Pascual -Recording Artist

Martin Nievera - Singer/ TV Personality

Dj Qbert

Dj Yogafrog Brian Villoria - Professional Boxer

Jaygee Macapugay - Broadway Performer

Steve R. McQueen - Actor

Emma Lahana - Actress

Brickwood Guliteria - Hawaii Senator

Jade Butay - Hawaii Director of Department of

Transportation, Airports, and Harbors

Ria Farinas - President, Provincial Board

Members League, Philippines

Upcoming Event dates:

June 28, 2019 - Honolulu
August 2019 - San Francisco
Winter 2019 - Los Angeles
2020 - New York

MAHALO!
(Thank you)

For more questions or more information, please contact:
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